

curriculum vitae

HANNA BERKESI

PERSONAL SKILLS

Extremely responsible, service-oriented and eager to always perform and add value.

Planning, coordinating, implementing and evaluating is something I enjoy and have extensive experience in.

I'm a fast learner who enjoys a challenge and loves working with people. I always work hard and

I perform every duty with a smile on my face.

TECHNICAL SKILLS

Good knowledge of Console Gateway Live, YesBookIt, InDesign and Photoshop as well as the Microsoft Office Suite. Some experience working in Opera. I have worked in CRM-systems as well as several email marketing programs.

I'm creative, innovative and flexible. I've got broad experience ranging from personally creating informative as well as promotional material to working as a buyer with advertisement agencies.

EDUCATION

REAL ESTATE SALES PERSON CERTIFICATE IN QUEENSLAND

Since November 2015

TAFE EAST QUEENSLAND

Diploma of Business, 2014

EXPERIENCE

SENIOR SALES ADVISOR, AFOUND STOCKHOLM, 2018 - 2019

As the Senior Sales Advisor I had the overall responsibility for the daily operations of the retail store. I worked with staff scheduling as well as with strategies for campaigns, product placement and improvement of work processes. During my employment I was involved in the opening of the store's latest branch in Kista Galleria.

GUEST SERVICE ATTENDANT, THE SEBEL NOOSA, 2017 - CURRENT

In my role, I mainly worked in the Front of House and Reservations department. My mission was to provide a smooth check-in and check-out process, to help the guests with any questions and recommendations as well as ensuring quality customer service was always provided and that hotel rules and regulations routines were followed. I had a significant role in the induction of new employees and worked closely with the hotel manager to develop the business.

PROPERTY MANAGER, HOLIDAY LETTINGS AND PERMANENT RENTALS RAY WHITE NOOSA, 2015 - JAN 2017

Working with both the Permanent and the Holiday Rent Roll my day to day work consisted of Routine Inspections, Maintenance management, Holiday Bookings, Front Desk-duties and more. I have a broad understanding for all elements of Property Management and was flexible in my role.

SALES/MARKETING SDN FASHION/LAILA STORE, NOOSA 2013 - 2015

Responsible for the marketing and communication whilst also having a sales role. I was involved in both the administrative and commercial aspects of the business. I planned events, attend sales-trips, created sales and marketing material including but not limited to advertising (print, radio and digital), lookbooks, collateral and promotional merchandise.

MARKETING EXECUTIVE, NORDIC FEEL (WWW.NORDICFEEL.SE) 2013

Worked with marketing, primarily focusing on the communication with an existing customer base of approximately 270 000 people. My main task was to continuously inform customers through electronic newsletters, social media and the website. I was coordinating and adapting information in all the Nordic countries.

PROJECT MANAGER, ICMEDIA.SE, VÄXJÖ 2011-2012 CONTRACT: SALES/MARKETING EXECUTIVE ÖSTERSIF (SOCCER CLUB)

Responsible for business development, media communications, sales and marketing. I managed the website, produced all printed and digital material and managed all aspects of the club's communication. Additionally, I was in charge of the events during and around the games (including school visits and sponsor events) and ran a network engaging the companies that invested in the club. During the season we moved arenas. I planned and event managed this transition, which involved three sold out opening events attracting a total of 25 000 visitors.

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REFERENCES

Words from some of my previous employers, the full letter of recommendations and contact details can be provided upon request.

D'ORNE FITZPATRICK, GENERAL MANAGER THE SEBEL JUNE 2018

“ Since the start of her employment in January 2017 Hanna has proved herself to be a very dedicated and passionate peopleologist. Striving each day to provide exceptional service to each guest along with putting effort into improving the business with some great initiatives. Hanna has been represented by several guests with great feedback. She was awarded the Employee of the Year at the end of 2017 ”

REBECCA AUSTIN, STORE MANAGER LAILA STORE AUGUST 2015

“ Hanna is a highly motivated, intelligent individual who has shown an exceptional work ethic, she is enthusiastic, energetic, creative, and highly organized. She is an honest, reliable and considerate, success oriented staff member, with great personality and vitality.

I not only consider Hanna a great friend, I have enormous respect for all that she has achieved thus far, in her 24 years. I feel honored to be asked to provide this reference and hope that it helps you understand how highly I regard her. I think any prospective employer would find Hanna an outstanding asset to their business.”

PÄR ASPENGREN CEO NORDIC E-COMMERCE GROUP, APRIL 2013

“ Hanna has a great talent in communication and marketing and during the time she has been in the company she has significantly improved our communication with the customers. She has managed to make communication both personal, informative and selling

Besides her communicative skills Hanna has also shown that she is very good at performing in different projects quickly and accurately. Although the instructions given to her was not always clear she always performs with great results.”

FREDRICK GÖTHBERG, CEO ICMEDIA.SE AB DECEMBER 2012

“ Hanna has in an extraordinary manner handled customers both internally and externally and performed all her projects at the highest level.

We can warmly recommend Hanna for assignments in marketing, sales and project management, and wish her the best with her future missions! ”



CONTACT



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For further information,
I invite you to visit
my website
www.hannaberkesi.com