

resume HANNA BERKESI

I have developed my skills and interpersonal qualities through my experiences working with sales and marketing in a broad range of industries.

Extremely responsible, organized, service-oriented and eager to always perform and add value. I love meeting new people and working in an environment where I get to inspire and be inspired.

Planning, coordinating, implementing and evaluating is something I enjoy and have extensive experience in.

I'm a fast learner who enjoys a challenge and loves working with people. I always work hard and I perform every duty with a smile on my face.

Good knowledge of MS Office, InDesign, social media, HTML, Photoshop and the new technology of today.

I'm creative, innovative and flexible. I've got broad experience ranging from personally creating informative as well as promotional material to working as a buyer

DIPLOMA OF BUSINESS, 2014
TAFE East Queensland

**PSYCHOLOGY OF CRIMINAL
BEHAVIOUR (COURSE), 2011**
Harvard University, Boston

SALES/MARKETINGSDNFASHION/LAILASTORE, NOOSA 2013-2015

Responsible for the marketing and communication whilst also having a sales role. I'm involved in both the administrative and commercial aspects of the business. I plan events, attend sales-trips, create sales and marketing material including but not limited to advertising (print, radio and digital), lookbooks, collateral and promotional merchandise. Additionally I'm responsible for the social media and website updates, marketing emails and biannual warehouse sale events.

MARKETING EXECUTIVE, NORDIC FEEL (WWW.NORDICFEEL.SE) 2013

Worked with marketing, primarily focusing on the communication with an existing customer base of approximately 270 000 people. My main task was to continuously inform customers through electronic newsletters, social media and the website. I was coordinating and adapting information in all the Nordic countries. Additionally I executed event marketing plans and met budget requirements, including but not limited to advertising (Print, Radio, TVC's, Digital).

PROJECT MANAGER, ICMEDIA.SE, VÄXJÖ 2011-2012 **CONTRACT: SALES/MARKETING EXECUTIVE ÖSTERS IF**

Responsible for business development, media communications, sales and marketing. I managed the website, produced all printed and digital material and managed all aspects of the club's communication. Additionally, I was in charge of the events during and around the games (including school visits and sponsor events) and ran a network engaging the companies that invested in the club. During the season we moved arenas. I planned and event managed this transition, which involved three sold out opening events attracting a total of 25 000 visitors. Being involved in almost all of the commercial and administrative aspects, I gained a conceptual understanding of a professional sporting organization.

PROJECT MANAGER, PROCIVITAS HIGH SCHOOL, VÄXJÖ 2010-2011

Managed marketing activities and the arrangement of events in relation to prospective students and the business community. Responsibilities included planning, implementing and evaluating events and developing appropriate marketing strategies and marketing materials for these events.

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Words from some of my previous employers, the full letter of recommendations and contact details can be provided upon request.

REBECCA AUSTIN, STORE MANAGER LAILA STORE AUGUST 2015

"Hanna is a highly motivated, intelligent individual who has shown an exceptional work ethic, she is enthusiastic, energetic, creative, and highly organized. She is an honest, reliable and considerate, success oriented staff member, with great personality and vitality.

I not only consider Hanna a great friend, I have enormous respect for all that she has achieved thus far, in her 24 years. I feel honored to be asked to provide this reference and hope that it helps you understand how highly I regard her. I think any prospective employer would find Hanna an outstanding asset to their business."

PÄR ASPENGREN CEO NORDIC E-COMMERCE GROUP, APRIL 2013

"Hanna has a great talent in communication and marketing and during the time she has been in the company she has significantly improved our communication with the customers. She has managed to make communication both personal, informative and selling

Besides her communicative skills Hanna has also shown that she is very good at performing in different projects quickly and accurately. Although the instructions given to her was not always clear she always performs with great results."

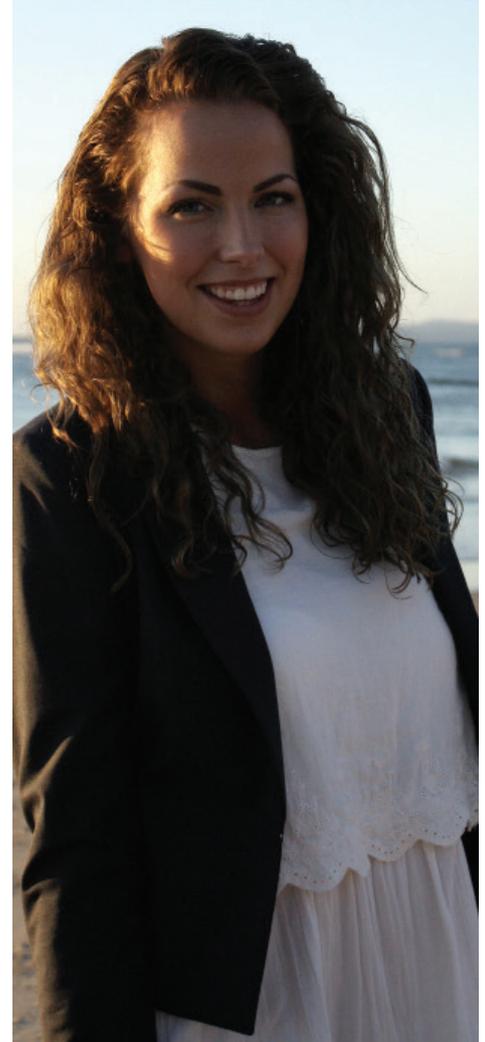
FREDRICK GÖTHBERG, CEO ICMEDIA.SE AB DECEMBER 2012

"Hanna has in an extraordinary manner handled customers both internally and externally and performed all her projects at the highest level.

We can warmly recommend Hanna for assignments in marketing, sales and project management, and wish her the best with her future missions! "

JOHAN KÅBERG, PRINCIPAL PROCIVITAS HIGH SCHOOL MAY 2013

"During her work Hanna Berkesi performed a very satisfactory result Hanna is creative, fast, efficient and thorough in the performance of her duties. Hanna has been a highly valued colleague and has collaborated with other staff members, students and business mentors in an exemplary manner. "



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